

CAREER CONFERENCE AGENDA **AND WORKSHOP SCHEDULE**

9:00 am - 3:00 pm	<u>Registration & Networking</u> with employers and training providers		
9:30 am - 10:30 am	<u>Workshops</u>		
	Forum Empire	Business Panel: Top Things Employers Look For Confidence: Getting Your Head in the Game	RW Staff B. Sears
11:00 am – 12:00 pm	<u>Workshops</u>		
	Forum Empire	Top Tips for Job Seekers Key Networking Strategies and Tactics for the Job Seeker	K. Haskel M. Chabalik
12:30 pm – 1:30 pm	<u>Workshops</u>		
	Forum Empire	Business Panel: Top Things Employers Look For 40+ and New Again! You've Got 90 Days to Shine!	RW Staff R. Carey
2:00 pm – 3:00 pm	<u>Workshops</u>		
	Forum Empire	LinkedIn: The Hiring Manager's Favorite Place to Find Employees Training Resources at Monroe Community College	G. Taylor MCC Staff
3:00 pm	<u>Conference closes</u>		

WORKSHOP DESCRIPTIONS

No pre-registration. Workshops are first come, first served.

40+ and New Again! You've Got 90 Days to Shine Presented by Rita Carey

- You have only one chance to make a good first impression - and here's how
- Leverage your experience without alienating your coworkers
- Create your 90 day plan for success
- Keep your parachute packed

Business Panel: Top Things Employers Look For Sponsored by RochesterWorks!

An interactive discussion among business leaders about what they look for in employees, including trends within their industries and how the intergenerational workforce is changing the culture of companies.

Confidence – Getting Your Head in the Game Presented by Beth Sears

Getting the position which best suits your needs takes talent and experience, but the most talented and experienced people often do not get the job. The reason why is they do not have the confidence in themselves or they are beaten up by experience of downsizing. This seminar will identify 3 areas which influence the perception we paint for prospective employers and teach skills to help dramatically improve the image you present.

Key Strategies and Tactics for the Job Seeker Presented by Mike Chabalik

Attend this workshop and learn to enhance your people skills to interview more effectively and gather referrals.

LinkedIn: The Hiring Manager's Favorite Place to Find Employees Presented by Greg Taylor

LinkedIn is the the hiring manager's favorite place to find new employees. Learn the following.

1. Create your profile so that you get found.
2. Find contacts at your target companies.
3. Research jobs, industries and companies.
4. Use LinkedIn extended features to distinguish yourself.

Top Tips for Job Seekers Presented by Karyn Haskel

Learn the rules of the job search game! This workshop will give you the inside scoop on recruitment and hiring from the business perspective. Discover tips on conducting the most effective online job search, getting your resume noticed and the best ways to follow-up.

Training Resources at Monroe Community College Sponsored by Monroe Community College

Interested in going back to college? Changing Careers? Refreshing your skills? This workshop is an opportunity to learn more about the resources at MCC available for adults returning to college. Additionally, we will highlight technology related programs offered at MCC. Learn more about the practical hands on training that can lead to a certificate or degree in fast growing fields where jobs are in demand.

ABOUT THE WORKSHOP PRESENTERS...

Dr. Rita Carey, director of RCM Associates, is a Career Development Coach with 20 years experience in Career Management. Her teleseminars and workshops are popular throughout the country. Her private practice includes clients in all fields. Rita has managed career centers for corporate 100 companies and the State of Massachusetts.

Karyn Haskel has been with the Employment Store since May of 2011 and has placed over 60 people in both contract and direct hire roles through western and central within the Medical, Legal, Sales, Administrative, Accounting and Engineering fields. Since starting there, Karyn has interviewed over 200 people; she lives and breathes recruitment! Prior to The Employment Store, Karyn worked for Paychex for 4 years in a Training capacity and also 1 year as a Public Relations rep in Manhattan. Karyn attended SUNY Brockport and holds a B.A. in English and Communications.

Elizabeth Sears, PhD, is the President of Workplace Communications, Inc. Beth possesses a diverse background and a great deal of experience. She has been an adjunct faculty at the State University College at Buffalo and was at Cornell University School of Industrial Labor Relations for 15 years, where she taught a multitude of human behavior seminars. Beth's experiences help her to have a keen understanding of human behavior and how to dramatically improve relationships which will inspire collaboration and improve productivity.

Greg Taylor is a Managing Partner/Recruiter of Excelsior Search Partners at 585-785-8600. Greg is an entrepreneur, recruiter, networker and LinkedIn evangelist. He has been in the recruiting industry for over twenty years and has spent over 5000 learning LinkedIn over the past five years as a recruiter. His presentation style is highly interactive with his students leaving his training sessions well-informed and energized.