

THE 50+ CAREER SEARCH SERIES



PRESENTED BY RITA M. CAREY, ED.D.

These workshops are designed to address the specific challenges faced by the advanced job seeker in today's labor market. The four workshops identify the actions necessary to meet those challenges. Each 2-hour workshop provides methods and tools that address the age barriers that may exist in today's job market. In the five-part series, you will identify job search strategies that are more likely to lead to interviews and interview behaviors more likely to lead to job offers. As an **active registered member** of RochesterWorks these workshops are provided at no cost to you. You can register at RochesterWorks for any of these workshops.

The 50+ Job Search: Debunking the Myths

***Friday, October 9, 2009
9:00-11:00 am, Goodman Street***

- Debunking the Myths: The Facts, Ma'm – Just the facts!
- Reasons for not hiring: What's true for you?
- How not to become part of the myth
- A Career Readiness Check-up: Are you as competitive as you might be?
- Recommendations for getting past age bias

50+ Job Search: Is Your Resume a Gate Opener or Gate Closer?

***Wednesday, October 14, 2009
10:30-12:30 pm, Waring Road***

- Strategies for addressing the unique challenges of creating the 50+ resume
- A method for creating an accomplishments based resume
- A checklist for preventing the most frequent resume mistakes
- Samples of before and after resumes that demonstrate how to design yours

50+ Job Search

Where Have All the Jobs Gone: Mastering the Online Job Search

***Wednesday, October 21, 2009
11:00-1:00 pm, Goodman Street***

- The latest research on how employers are hiring today ...
- The number 1 – hands down – most effective way to learn about jobs
- The best places to conduct your online search
- Steps for getting more benefit from the features of online job boards
- The facts about Social (on-line) Networking: FaceBook, LinkedIn, etc.

Networking at 50+: Yes You Can!

***Thursday, October 22, 2009
1:30-3:30 pm, Waring Road***

- How NOT to network
- Why it is the premium job search strategy in a slow economy
- How to re-evaluate networking opportunities and assess self-imposed barriers
- How to create respectful, reciprocal relationships through networking
- An example of a simple but powerful way to have a comfortable conversation.
- Recommendations for your next action steps

Interviewing at 50+: How to Counteract the Age Factor

***Friday, October 23, 2009
9:00-11:00 am, Goodman Street***

- How to influence age perception.
- Ways to deal with age-related questions
- Pitfalls of the second interview and how to avoid them
- A serious mistake made frequently by the more experienced job seeker
- Generational work styles and how those affect selection and success

Dr. Carey is a Career Specialist with 20 years experience in career management. Rita has worked with clients from government, small companies as well as Fortune 500 companies. She is the director of RCM Associates and is known for her work with the more experienced career transitioner. She has helped hundreds of individuals match their strengths, skills and abilities to their professional career choices. This series is provided by RochesterWorks Career Center.

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