



## EVENT ALERT

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## How to Turn an Interest into a Business RochesterWorks! Presents Free Workshop

Rochester, NY—June 1, 2007—RochesterWorks!, [www.rochesterworks.org](http://www.rochesterworks.org), is presenting a free workshop for people interested in starting a business. The workshop, Intro to Entrepreneurship, will be held Tuesday, June 12, 2007 from 3- 5:00 p.m. at RochesterWorks! Career Center at 255 North Goodman Street, which is located at the corner of College Avenue, across from Village Gate. Parking is free.

In this interactive discussion, individuals will learn how to turn an interest or hobby into a business and become one's own boss. Topics to be discussed include:

- Is There a Need?
- Who Will Buy It?
- Why Should they Buy it from You?
- Obtaining a DBA
- Your Responsibilities as an Employer
- Licensing and Regulations
- Business Plan Basics
- How to Pay for it All

The workshop is presented in conjunction with the New York State Small Business Development Center (SBDC) at SUNY Brockport.

There is no fee to attend but space is limited. Please register online prior to June 7, 2007 at [www.rochesterworks.org](http://www.rochesterworks.org) or call 258-3500.

*RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.*

*Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Training services are available at our satellite center at the Center for Workforce Development at 3545 Buffalo Road. Services are free of charge.*

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