



## **Event Alert**

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### **RochesterWorks! Hosting New Workshop on Understanding E-Body Language**

*Friday, May 4, 2007*

*RochesterWorks! Downtown Career Center - 8:30 am – 12:30 pm*

*Rochester, NY—April 16, 2007—* RochesterWorks! next workshop for business people will be held May 4, 2007 and feature Robert Whipple, who will speak on “Understanding E-Body Language”. The workshop will be held at RochesterWorks! at 255 North Goodman St. from 8:30 a.m. – 12:30 p.m.

Whipple is CEO of Leadergrow Inc., an organization dedicated to development of leaders. He also teaches at the college and corporate level and has authored a book on the subject of E-body language.

“Every day, workers, professionals, and managers lose more than 20% of their time trying to control e-mail,” says Whipple. “Many professionals habitually spend their evening hours doing e-mail; some even take their Blackberry to bed! It is a problem that seems to have no solution. People get so frustrated they want punch the screen out, but there is no recourse. If you don’t stay current, you get buried.”

The workshop will help people improve their online communication skills including how to construct electronic communication that is unambiguous as well as learn how to interpret electronic communication received from others. Attendees can expect to gain new skills and put them to use immediately to reduce frustration and improve communication at work.

The cost to attend is \$50.00 per person. Pre-registration is required and class size is limited to 30. Register online at [www.rochesterworks.org](http://www.rochesterworks.org). Payment may be made in advance or at the workshop by cash or check payable to RochesterWorks.

Parking is free. For more information call 263-4590.

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***RochesterWorks!*** is dedicated to helping Monroe County develop a strong workforce. *RochesterWorks!* helps job seekers find jobs, move to higher paying jobs or get training to improve skills. *RochesterWorks!* assists businesses with recruitment, assessment,

*placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations. Services are available at two convenient locations, 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.*

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