



www.rochesterworks.org

NEWS

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RochesterWorks! Launching New Virtual Job Fair First Fair Starts May 19 24/7 Access to Online Booths and Applications

*Rochester, NY—May 9, 2008—*Rochester Works is introducing its new Virtual Job Fair, another major online tool to make it easier for job seekers to find new careers, and businesses to hire qualified employees.

The first RochesterWorks! Virtual Job Fair (VJF) opens May 19 and runs through May 26 at www.rochestertworks.org. Job seekers can post their resumes for businesses to see,

visit online booths, read about what companies do, and apply for job openings 24/7 all with no need to drive, saving gas and time.



The VJF is also a cost-effective way for businesses to reach people who are not able to attend a traditional job fair and to refer employees to in the event of downsizing.

A wide variety of employment opportunities will be available, from entry level to management.

Virtual Job Fairs will be held six to twelve times per year. There is no charge to job seekers.

“We’re finding an increased demand for online services,” says Connie Felder, Deputy Director of RochesterWorks! “The VJF is another significant addition to our existing menu of on-demand online services that includes Live Career Advisor and one of the region’s most extensive online job search engines.”

“Another important benefit of this new service,” added Felder, “is that people who do not live in our area can now attend a job fair without having to travel. To help recent college graduates learn about what career opportunities are available in our area, we are promoting each VJF to more than 300 colleges around the country.”

Employers participating in the first VJF include LaBella Associates, University of Rochester, Klein Steel Service, Rochester Tooling and Machining, Mastro Graphic Arts, Unity Health, Newtex, Datrose, Rochester Midland Corporation, ABVI Goodwill, Quality Recruiting and more. Jobs and businesses will be added throughout the week so job seekers are encouraged to visit the VJF often.

The of Society of Human Resource Management Genesee Valley Chapter, National Human Resource Association, Monroe County and the City of Rochester have partnered with RochesterWorks! to make this new service available to the community.

How to Sign up

Starting May 19 job seekers can visit RochesterWorks.org, click on Virtual Job Fair to register, post their resume and browse and apply for current opportunities. Business interested in participating can sign up for a booth online at www.rochesterworks.org or contact Christina Bakewicz at 585-232-5232 or cbakewicz@rochesterworks.org. The cost for booths starts at \$400.

RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.

Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.

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