



[www.rochesterworks.org](http://www.rochesterworks.org)

## **NEWS**

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## **RochesterWorks! to Dedicate Newly Renovated Career Training Center Wednesday October 14**

**Ribbon-cutting Ceremony - 2 p.m.**  
**Public Invited to Open House - 1-4 pm.**

*October 12, 2009 --Rochester NY* –RochesterWorks! will celebrate the grand opening of its newly renovated Career Training Center at 691 St. Paul Street with a ribbon-cutting ceremony Wednesday October 14 at 2 p.m. and an open house for the public from 1-4 p.m.

Monroe County Executive Maggie Brooks, Commissioner of the Monroe County Department of Human Services Kelly Reed, Workforce Investment Board Chair George Scharr, RochesterWorks! Executive Director Peter Pecor, and Urban League President and CEO William Clark will be on hand for the ceremony.

The Training Center, which primarily serves individuals receiving or applying for public assistance, is conveniently located in the Monroe County Department of Human Services building at St. Paul Street. The Center's renovations include a 25-person Computer Lab and larger workshop facilities to accommodate the demand for more intensive assessment and training.

"Our goal at this Center," said Connie Felder, Deputy Director of RochesterWorks," is to help people receiving or applying for public assistance become more marketable in today's job market. To achieve this, we have enhanced the services that we offer at this location to include intensive assessment, skill development, and vocational training."

"The newly renovated Career Training Center at St. Paul is a valuable resource for the jobseekers of our community and will assist them tremendously in developing the critical skills necessary to be successful in their job searches," said Monroe County Executive Maggie Brooks.

Jobseekers can take advantage of individualized interest and skill assessments, career development workshops, basic computer training, online skill development, and WorkKeys™ testing leading to a nationally recognized Career Readiness Certificate.

The Career Readiness Credential is based on the WorkKeys™ job skills assessment program developed by ACT®, and verifies that an individual possesses the core employability skills in reading, math, and locating information. Credentials are issued at three different levels, Bronze, Silver, and Gold, with the certificate. Individuals wishing to improve their foundational skills can take advantage of KeyTrain, an on-line program specifically designed to build these WorkKeys skills.

The Center also offers Basic Computer Skills Boot Camp, a hands-on training workshop where customers will learn about the basics of the computer, including: using the mouse effectively, the computer's environment, Microsoft Word, online application and job search techniques and e-mail. Upon successful completion, customers can continue to develop and enhance their computer skills through the Metrix Learning Program. Metrix provides on-line curriculum for Microsoft Office Programs, along with a variety of workplace-specific skills. Staff will be using the Metrix system to develop training curriculum specific to employer-identified needs.

Rochester Works! first started providing a resource center at this location in July 2004. The Training Center opened in August 2009. It is open Monday through Friday from 9 a.m. to 3:30 p.m. Open lab times are available Tuesdays and Thursdays from 2 p.m. to 3:30 p.m. and on Fridays from 12:30 p.m. to 3:30 p.m.

Customers served at the Training Center are most often referred directly from the Department of Human Services but anyone can utilize its services along with those offered at RochesterWorks full service Career Centers at 255 North Goodman Street and 276 Waring Road. To contact the Training Center call (585) 753-5532.

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***RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.***

*Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.*

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