



[www.rochesterworks.org](http://www.rochesterworks.org)

## **NEWS**

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## **RochesterWorks! New Career Navigator Program is Helping Professional Level Job Seekers Find Careers in New Industries and Occupations**

**Next programs Start September 28 and October 5**

*Rochester, NY—September 14, 2009* -- RochesterWorks! new Career Navigator program, just launched in August, is helping professional level job seekers transition to new careers by transferring their skills to new industries and occupations.

The five-day intensive training program is offered at no charge and goes beyond polishing the resume. It emphasizes the “soft skills” or workplace competencies that are in high demand by employers. It provides tools and resources to promote proactive job search methods, develops ownership and accountability for personal career management, fosters the concept of networking as a learning tool and information sharing, and maximizes the power of group learning and support.

Rochester’s 8.4% unemployment rate, shrinking opportunities with large employers, and the highly competitive job market has added to the need for this program.

Hannah Morgan, Career Navigator Program Coordinator for Rochester Works! says, “Our trainers represent both sides of the hiring desk and are knowledgeable in career management and transition services. By identifying target industries and occupations before resumes are constructed, and by doing self-assessment and industry research, participants are able to move into a productive job search more quickly.”

Professional level job seekers are categorized as any of the following: having worked in one company or career for a significant number of years, have a college or higher degree, or have held managerial or other positions requiring advanced certification or education. People from administrative positions would also be candidates for this program.

Anne Quinn, who attended the program, said, “I needed a reboot for my job search and this was a tremendous aid in helping me focus and identify areas of weakness. I have renewed energy and thank the counselors and my fellow navigators for their support and counsel. Hopefully we will all stay connected and maintain a sense of purpose in our quest.”

James Piscatelli, an IT Consultant / Programmer Analyst who also took the program, said, “The course allowed me to take a fresh look at myself, and helped renew confidence in myself and my abilities, and how to better define myself to potential employers. It gave me optimism that I will find a job soon, and one that I will be very pleased with. Thanks to all of the instructors, and those who took the course with me.”

To maximize access to the program for people in all areas of Monroe County, RochesterWorks! is partnering with companies and organizations in the community to offer this program at a variety of locations. To date the United Way, High Tech Rochester, Rochester Business Alliance, ER Associates, and Fairport, Seymour and Gates libraries are donating space for the program.

**Next Program Dates:**

Monday, September 28, 2009 through Friday, October 02, 2009 from 9:00 a.m. to 4:30 p.m.

United Way, 75 College Avenue Rochester, NY 14607

Register for this event now at: <http://9282009-rss.eventbrite.com>

Monday, October 05, 2009 through Friday, October 09, 2009 from 9:00 a.m. to 4:30 p.m.  
High Tech Rochester (HTR) Lennox Tech Enterprise Center, 150 Lucius Gordon Dr.,  
Suite 100 West Henrietta, NY 14586

Register for this event now at: <http://careernavigator10052009.eventbrite.com>

**For more information**

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*RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.*

*Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.*