



[www.rochesterworks.org](http://www.rochesterworks.org)

## NEWS

### Media Contact:

Jean Dalmath  
585.586.6650 (direct)  
585.755.6911 (cell)  
[jdalmath@dalmath.com](mailto:jdalmath@dalmath.com)

## RochesterWorks! Presents Workshop on Bumping Up Your Presentation Savvy

*Rochester, NY—March 3, 2009* –RochesterWorks! will host a special workshop Friday, March 27, to help people improve their presentation savvy. The workshop will be led by Lynn Dessert of Leadership Breakthrough, Inc. It will be held from 9:00 a.m. to noon at RochesterWorks! Career Center at 255 North Goodman St.

Dessert will focus on increasing successful communication of ideas, creating more effective presentations and successfully grabbing audience attention. She will discuss the four basic questions to answer in presentations, the major components of a presentation, time management, preparation and more.

The cost per person is \$50.00. To register contact: Raechel Kirkland at [RKirkland@RochesterWorks.org](mailto:RKirkland@RochesterWorks.org), 585-258-3545.

*RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations. Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.*

###