



[www.rochesterworks.org](http://www.rochesterworks.org)

## NEWS

### Media Contact:

Jean Dalmath  
585.586.6650 (direct)  
585.755.6911 (cell)  
[jdalmath@dalmath.com](mailto:jdalmath@dalmath.com)

## RochesterWorks! Offering Free Hiring Incentives Workshop for Businesses on April 22

### *New HIRE Act Tax Credit to be Discussed*

Rochester, NY—April 9, 2010—RochesterWorks! ([www.rochesterworks.org](http://www.rochesterworks.org)) will offer a special workshop for businesses on Thursday, April 22 from 2-4 p.m. on incentives and resources available to help decrease the cost of hiring new employees. The workshop will be held at the United Way Building at 75 College Avenue. There is no charge to attend and parking is free.

The workshop will feature experts from New York State, Monroe County and RochesterWorks! discussing unique programs and incentives that may be available to assist your business.

Topics for discussion will include the new **Hiring Incentives to Restore Employment (HIRE) Act** recently passed by Congress. Through this program, businesses hiring for new positions may be eligible to receive a 6.2 percent payroll tax cut (or their share of Social Security taxes) if they hire people who have been unemployed for at least 60 days, and an additional tax credit if the new hire is employed for one year.

Other topics will include:

- \* Training Employment Advancement Program (TEAP)
- \* CareerStart
- \* On-the-Job Training for youth
- \* Youth interns

And more!

To register to attend this free workshop contact Diane Lewis at (585) 258-3545 or [dlewis@rochesterworks.org](mailto:dlewis@rochesterworks.org).

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RochesterWorks! is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.

Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.

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