



NEWS

Media Contact

jean Dalmath

585.586.6650

585.755.6911

jdalmath@dalmath.com

RochesterWorks! Names Mastro Graphic Arts March Employer of the Month

Mastro President to Discuss Hiring Practices and Interviewing Techniques at RochesterWorks March 17

Rochester, NY—March 10, 2010—RochesterWorks! (www.rochesterworks.org) has selected Mastro Graphic Arts as Employer of the Month for March. To be named an Employer of the Month a company must be growing and increasing the skills of the local workforce.

The 38-year-old machine graphic arts company produces labels, overlays, data plates, digital graphics and a host of creative services. Mastro Graphic Arts recently invested in new machinery to expand their digital printing operations, and the company was recently awarded a Finger Lakes Wired Scholarship grant to train their employees on the new equipment.

With the addition of the new digital machine, Mastro has hired five new employees over the past several weeks and has plans to expand to a new location in Monroe County to accommodate their growth.

“Mastro’s continued growth and commitment to upgrading the skills of their workforce make them a great asset to our community,” said Christina Bakewicz, Business Services Manager at RochesterWorks!.

Job Network Presentation is Wednesday, March 17

William Betteridge, Mastro President, will discuss the company and review hiring practices and interviewing techniques at the RochesterWorks! Job Network Presentation on Wednesday, March 17 at 1:30 PM at the RochesterWorks! Career Center at 255 N. Goodman Street. Seating is limited and individuals must be RochesterWorks! members to attend. To RSVP call (585)258-3500.

For more information on Mastro visit www.mastrographics.com.

***RochesterWorks!** is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.*

Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.