



*NEWS*

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## **RochesterWorks! Names McDonald's Restaurants October Employer of the Month**

Rochester, NY—October 1, 2010—RochesterWorks! has selected a group of local McDonald's restaurants as the employer of the month for October.

To be named an Employer of the Month a company must be growing, increasing the skills of the local workforce, and offering opportunities to job seekers in our region. McDonald's was chosen based on the company's dedication and commitment to the current and future workforce.

Ten McDonald's restaurant sites collaborated with RochesterWorks! over the summer to launch a new youth pilot program, which provided 35 youth with summer jobs that became year-round, permanent opportunities.

"The dedication shown by our 10 McDonald's partners to providing opportunities for the young people in our community is truly impressive," says Christina Bakewicz, Business Services Manager with RochesterWorks!.

McDonald's is the leading global foodservice retailer with more than 32,000 local restaurants serving more than 60 million people in 117 countries each day. The local restaurants that participated in the pilot program are located at 420 Monroe Ave., 2341 Ridge Road W., 1410 Lyell Ave., 3800 Dewy Ave., 1701 East Ave., 820 Culver Rd., 275 Upper Falls Blvd., 657 E. Ridge Rd., 1965 Chilli Ave. and 1571 E. Ridge Rd.

Youth interested in available job opportunities should contact the McDonald's restaurant they would like to apply to for more information. Information on corporate careers at McDonalds can be found at [www.mcdonalds.com](http://www.mcdonalds.com).



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**RochesterWorks!** is dedicated to helping Monroe County develop a strong workforce. RochesterWorks! helps job seekers find jobs, move to higher paying jobs or get training to improve skills. RochesterWorks! assists businesses with recruitment, assessment, placement and training, and connects them to all federally funded employment and training programs in Monroe County. RochesterWorks! has helped attract millions of dollars in funding to support Monroe County companies and organizations.

Services are available at two convenient full service Career Centers at 255 North Goodman Street and 276 Waring Road in Rochester. Services are free of charge.