

Social Networking for Business

A painless approach



Thursday, August 20, 2009
2:00 PM-4:00 PM
75 College Avenue
Rochester, NY 14607
Cost: No Charge

Frustrated with Social Networking? Do you find the concept overwhelming? **Bill Harris aka SkeeterHarris** in cyberspace has created a step by step outline to simplify this topic. Learn the benefits of social networking and how you use it to promote business and gain credibility on the world wide web. In this workshop you will learn:

- What exactly is Social Networking?
- Where does it fit into your organization?
- Can it really promote business?
- When to use Facebook, LinkedIn, YouTube and Twitter.
- How much time does it really take?
- Where to begin when you are not a “techie”.
- Hear about real life examples of how Social Media has been used to conduct business.

Hosted By: RochesterWorks!

Location: United Way Building 75 College Ave, Rochester, NY Eastman Room

Contact: Raechel Kirkland: RKirkland@RochesterWorks.org 585-258-3545

Website: http://rochesterworks.org/employers_business_workshops.aspx

Registration is required, seating is limited