

Taking Your Business International

Presented by: Laurie DeRoller - Executive Director
International Business Council of Greater Rochester NY (IBC)



Thursday, November 19, 2009
2:00 PM-4:00 PM
No Cost to Attend

The world is flat, which means more opportunities for your company to make money 24/7. If you have a product or service that you have considered offering abroad. This workshop will help you to identify what to consider as well as action steps to take.

Join Laurie DeRoller, Executive Director of IBC to discuss:

- What to consider when taking your business international.
- Where to begin the process, should you target certain countries.
- Local success stories that have benefited from going international.
- Which industries are thriving abroad.

Laurie DeRoller brings a strong international business background and passion for trade. Prior to her taking the reigns of the IBC, Laurie served as an Officer of the Board for the IBC since 2000. Her private consulting firm provided hands on assistance to regional businesses with export or import needs. She worked several years in the semi-conductor industry and at major freight forwarders gaining additional expertise in trade.

Hosted By: RochesterWorks!

Location: United Way Building, 75 College Ave, The Eastman Room

Contact: Raechel Kirkland: RKirkland@RochesterWorks.org 585-258-3545

Website: http://rochesterworks.org/employers_business_workshops.aspx

Registration is required, seating is limited

