



**SEPTEMBER 27-28, 2010**  
HYATT REGENCY  
ROCHESTER, NEW YORK  
[www.UpstateNYTradeConference.com](http://www.UpstateNYTradeConference.com)

**SEPTEMBER 26**

2 - 5pm Registration/Expo set up  
5 - 7pm Speaker Reception

*One Day Passes Available!  
Early Registration discount  
ends August 27!*

**SEPTEMBER 27** *Fundamentals 8am - 5pm*

*Topics:* LCs, Risk Management, Foreign Exchange, INCOTERMS/documentation, EEI Filing, Classification, NAFTA, Translation/Culture, Extended Assignments, Utilizing Foreign Trade Zones, Immigration, IC-DISC, IPR, Resources Available (USDOC, SBA, ESD, IBC), EXIM Bank  
*Keynote Luncheon Speaker:* Darryl Jackson, Kelley, Drye & Warren LLP, Washington, DC "Export Controls Reform: The Way Ahead for Industry"  
*5 - 7pm Reception and Networking*  
*Expo Open All Day* – resources to help your company be successful in international business

**SEPTEMBER 28** *Compliance - This day will have specific import and export tracks.*

*Topics to include:* ISF, EAR/ITAR, BIS, DoD, Role of Broker, EEI, Supply Chain Risk Management, Licensing, C-TPAT, Duty Drawback, Criminal/Civil Border Issues, ICE, Voluntary Disclosures  
*Keynote Luncheon Speaker:* James Min II, Esq., VP Int'l Trade Affairs & Compliance, DHL (invited) "9.4 million Reasons To Take Compliance Seriously!"  
*Expo closes at 5pm*

**SEPTEMBER 29** *Pre-arranged One-on-One Sessions*

**Don't Miss The Premiere International Trade Event in Upstate NY!**

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