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**RochesterWorks!**

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**RochesterWorks! to Host Manufacturing and Production Virtual Recruiting Event**

RochesterWorks! is hosting a week-long virtual recruiting event starting Monday, August 16th featuring 12 local employers with more than 60 open positions in the Manufacturing and Production industries. This event, in partnership with ACCES-VR, marks the sixth consecutive month of Spotlights, each highlighting up to a dozen Rochester and Monroe County businesses looking to fill a variety of roles in a common industry.

Dave Seeley, Executive Director of RochesterWorks! says of the Spotlights, "Virtual events like these are a great opportunity for RochesterWorks! to fulfill its mission to connect our local businesses and job seekers. We're focusing on bringing new employers to the table with every event, helping industries and businesses that have been impacted by COVID-19 to recover with a pipeline of qualified candidates."

Job seekers can expect to find a range of roles, from entry-level positions in assembly, warehousing, and material handling, to jobs requiring advanced skills and degrees, including Plant Manager and Director of Engineering. Many openings are for in-demand positions like CDL truck drivers, CNC machinists, and maintenance mechanics.

Using an online form, job seekers can apply to multiple openings from any number of employers with a single submission. Participating employers commit to reviewing every application submitted to their company, getting job seeker resumes directly into the hands of hiring managers and recruiters.

Laura Seelman, Business Services Coordinator for RochesterWorks! says, "Job seekers can be apprehensive about submitting their applications online. You don't always know if the posting is correct or even still open and active. It can feel impersonal knowing that your information is likely going to an applicant tracking system on a computer instead of a real person. The Spotlight really lets us bring together the best of both worlds by having job seekers submit their information through the online form – it's fast, you can do it on your own time – with that personal connection by guaranteeing your resume is going to be reviewed by a hiring manager with your target employer, not software."

Job seekers interested in the Manufacturing and Production industry should visit [tinyurl.com/augustspotlight](https://tinyurl.com/augustspotlight) to view a list of participating employers, current openings, and detailed job descriptions. The platform will accept submissions through Sunday, August 22<sup>nd</sup>.

The next Recruiting Spotlight is planned for mid-September and will feature roles in the Food Service and Hospitality industry.

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*As Monroe County's largest employment and training initiative, RochesterWorks! is dedicated to developing a strong workforce in the Rochester, NY, region as we serve job seekers, youth, and businesses in our community.*